

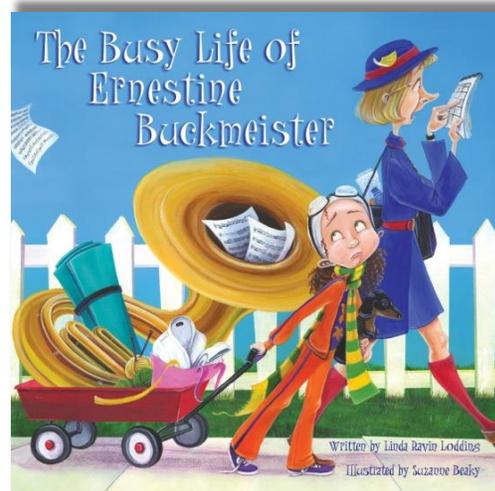
Contact: Shari Dash Greenspan, publicity@FlashlightPress.com
Tel: 718-288-8300, fax: 718-972-6307
527 Empire Blvd., Brooklyn, NY 11225, www.FlashlightPress.com
** digital images of book cover, author and illustrator available

Inhale... Exhale... PLAY!

NEW YORK: If you think *you're* busy, just take a look at Ernestine's week: tuba with Mr. Oompah, yodeling with Little Old Lady Hoo, yoga with Guru Prakesh Pretzel, and more. Her well-meaning, busy parents have packed Ernestine's after-school hours. But Ernestine is about to opt out and do what no Buckmeister has done before: JUST PLAY.

The Busy Life of Ernestine Buckmeister hilariously captures the dilemma of today's over-scheduled child in riotous color and absurd extremes. A delightful heroine, Ernestine will be sure to put "play" back on everyone's agenda, demonstrating the joy of play and the simple wonders of childhood.

In our hustle-bustle society where parents and children often feel pressured, *The Busy Life of Ernestine Buckmeister* offers a refreshing alternative: Inhale... Exhale... **PLAY!**



- 🍌 “*The Busy Life of Ernestine Buckmeister* is a joyful and funny reminder to kids and parents alike about the importance and power of play.... Our children will all be happier and healthier if we lessen all those lessons and get out to play.” –Darell Hammond, *New York Times* best-selling author and CEO of KaBOOM!, a national non-profit dedicated to saving ‘play’ for America’s children.
- 🍌 “...a fun story for kids to read to their parents. ...A good read-aloud. Recommended.” Library Media Connection
- 🍌 “...There's great energy in both Lodding's storytelling and Beaky's bright acrylic illustrations. The valuable lesson is all the more effective for being shown, and not preached.” Kirkus Reviews



Linda Ravin Lodding works in media and public affairs for the United Nations. Originally from New York, Linda has lived in Austria and Sweden, and now lives in The Netherlands. This is her first picture book.

Suzanne Beaky is the illustrator of the *Hailey Twitch* chapter book series and several picture books. She lives in Huntingdon, PA.



The Busy Life of Ernestine Buckmeister
written by Linda Ravin Lodding
illustrated by Suzanne Beaky
October 2011, Hardcover
32 full-color pages, ages 4–8
ISBN 978-0-979974-69-4, \$16.95

Distributed by IPG
814 N. Franklin Street, Chicago, IL 60610
1-800-888-4741
www.ipgbook.com
Available at your favorite bookseller or wholesaler.