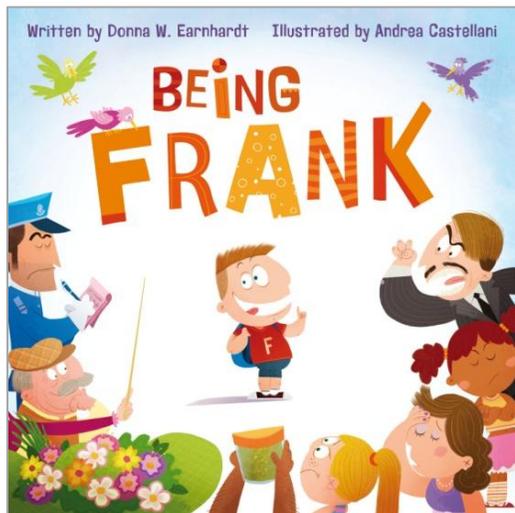


Contact: Marissa Newman, publicity@flashlightpress.com  
718-288-8300 fax: 718-972-6307  
527 Empire Blvd., Brooklyn, NY 11225

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picture books  
that explore and illuminate

## The Importance of *Being Frank*



NEW YORK: A few outrageous hats, a spicy jar of relish, and some grandfatherly wisdom help Frank realize that the truth is best served with more sugar and less pepper. *Being Frank* takes a playful look at how children grapple with social boundaries, and will resonate with any parent whose child has ever been a little too forthright. Castellani's illustrations mix the wholesome feel of 1960s Hanna-Barbera cartoons with a fresh wackiness that perfectly complements Earnhardt's quirky humor. *Being Frank* is a funny little lesson in tact illustrated in a funky, retro style, making this timeless theme both hip and trendy.

- ★ Alabama Camellia Children's Choice Book Award list 2013-14
- ★ Indiana Young Hoosier Book Award Summer Reading List 2013
- ★ Kansas Bill Martin, Jr. Picture Book Award list 2013-14
- ★ Nebraska Golden Sower Award list 2014-2015
- ★ Washington Children's Choice Picture Book Award list 2013-14

"Earnhardt's debut is a humorous object lesson in honesty.... Italian illustrator Castellani's blocky and bright Saturday-morning-cartoon-style illustrations amp the wackiness and make this frankly fun. On-the-mark help for the parents of inadvertently tactless tots." —*Kirkus Reviews*

"...solid pacing and lots of laughs.... digital artwork is crisp, colorful, and energetic...."  
—*Publishers Weekly*

"Great for reading aloud and for discussions on being diplomatic."  
—*School Library Journal*

"...kids will laugh right along with Frank's every miscue. Meanwhile, Castellani's bright, glossy, retro-styled Photoshop illustrations pop with frantic energy."  
—*Booklist*

"...cute and captivating... relatable and comical.... Earnhardt's book is a thoughtful approach in teaching kids to always stay honest, but to be mindful of emotions...."  
—*Michigan Reading Journal*

"The illustrations are vivid and fit the dynamic of the book very well. This is a great book for younger readers as they learn more about how to interact with others in their lives with language use that supports good intentions."  
—*Children's Literature*

### ***Being Frank***

Written by Donna W. Earnhardt  
Illustrated by Andrea Castellani  
Hardcover, 32 color pages, ages 4–8  
\$16.95 US/CAN  
ISBN 978-1-9362611-9-2  
October 2012

**Donna Earnhardt** writes children's stories, poetry, songs, and mysteries. She lives in Concord, NC, and *Being Frank* is her first picture book.

**Andrea Castellani** is a founding member as well as animator, director, and concept artist for Cartobaleno Animation Studio. He has won numerous awards for his animation and directorial talents, and his work has been exhibited at the Davico Art Gallery in Torino (2011) and at the Mitreo Art Gallery in Rome (2011–12). He lives in Florence, Italy, and *Being Frank* is his fifth children's book.